

# Patient and Healthcare Provider Perspective on the Treatment Patterns and Patient Satisfaction of Seborrheic Dermatitis in the United States: Results from a National Survey

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# Introduction, Methods and Results

## Introduction and Methods

- Seborrheic dermatitis (SD) is a common chronic inflammatory skin disease with a worldwide prevalence of up to 5%<sup>1</sup>
- Current treatment options for SD leave significant gaps in meeting the needs of patients and treatment preferences and patterns of use for patients with SD have not been well characterized
- Methods and key demographics are described in e-poster 42842
- Here we present the results related to patient and HCP perspectives on the treatment patterns and patient satisfaction with treatments for SD

<sup>1</sup>Dessinioti C, Katsambas A. Clin Dermatol 2013;31:343–351.  
SD: seborrheic dermatitis

## Time per Day and Amount Patients Report Spending per Year on SD Treatment

### Mean Minutes Spent Per Day on Treatment



Among those who use treatment\*

**34.1** minutes per day

**30%** spend more than 30 minutes per day

**HCP estimate:  
15.9 minutes per day**

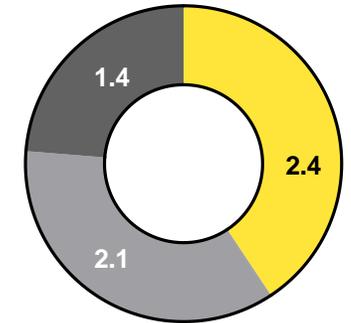
*“Current treatments options are too time consuming”*

**61%** patients agree

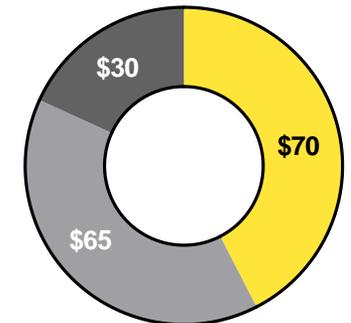
*“I would be more likely to stick with a treatment plan if it meant using fewer treatments”*

**88%** patients agree

\*n=295



**Average of 5.9 Treatments/Week**



**Median of \$165 Spent on Treatments/Year**

■ Prescription  
■ Over the counter  
■ Alternative\*

\*defined as “e.g. apple cider vinegar, tea tree oil, etc.”

# Results

## Patient and HCP Satisfaction with SD Treatments

Among those that reported using a treatment\*:

- Less than 1 in 3 patients were very satisfied with time and effort required to administer treatments (27%), the affordability of treatment options (19%), and number of treatments needed to manage symptoms (18%)
- Only 1 in 4 patients were satisfied with the effectiveness of prescription (25%), over the counter (22%), and alternative (21%) treatments

*"I feel frustrated with my treatment for seborrheic dermatitis"*

57% of Patients  
70% of HCPs agree

*"My seborrheic dermatitis is difficult to treat"*

73% of Patients

*"I am interested in trying new treatment options"*



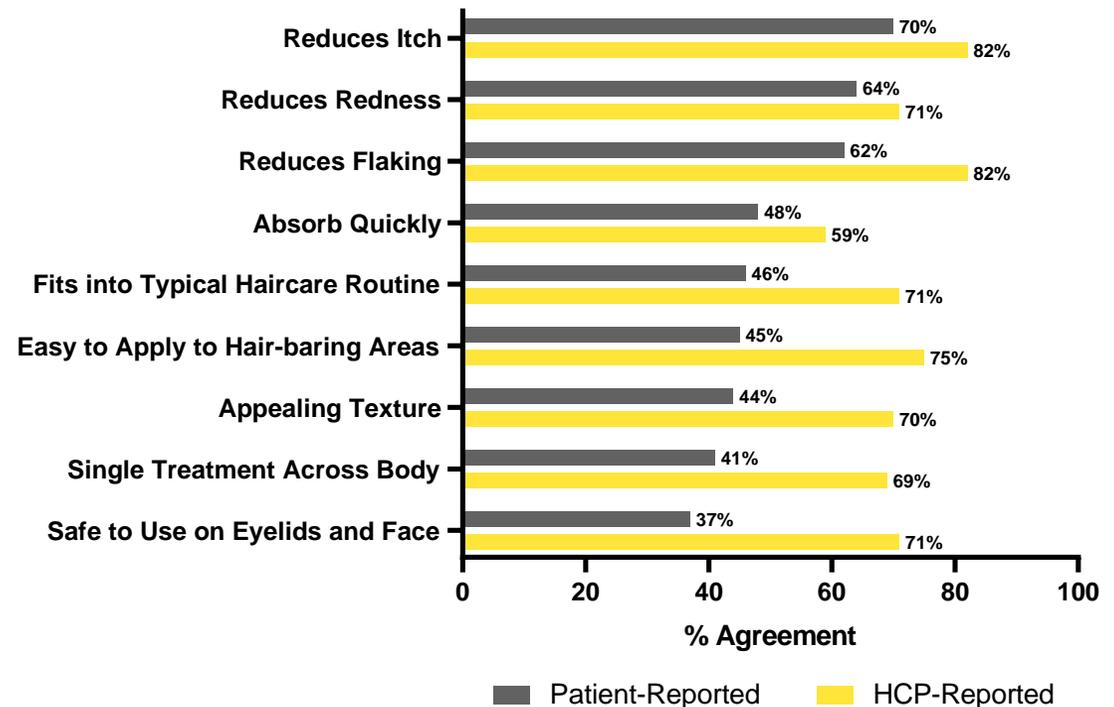
87% agree\*\*



96% agree

*"My patients are interested in trying new treatment options"*

## Patient- and HCP-Reported Qualities Wanted in Prescription Topical Treatments



\*n=295; \*\*n=300

# Results

## Racial and Cultural Preferences

**87%** patients agree

*"A treatment that fits with my hair care routine (e.g., frequency of washing, coloring, style, etc.) would make my life easier"*



97% of HCPs agree

**81%** patients agree

*"I would like my healthcare provider to take my skin tone/ pigmentation and/or race into consideration when recommending treatments"*



77% of HCPs agree

**55%** patients agree

*"My cultural background affects my treatment preferences"*



85% of HCPs agree

# Conclusions

- These findings show that patients and HCPs are not satisfied with current SD treatments and the time-intensive regimens involved
- Patients are most interested in a prescription treatment that reduces their most bothersome symptoms and are less concerned with the look and feel of the product
- Newer SD treatments are warranted, including culturally sensitive options